



## Privacy, Cybersecurity & Data Protection

Our privacy practice group provides advice to help you navigate increasingly complicated issues arising from the collection, use and disclosure of personal information. Data is often among a company's most valuable assets and our team can help by giving practical advice tailored to your business. Our team has experience in related areas of law, including copyright and digital media, consumer protection and regulatory compliance matters. We can also advise on intellectual property and other measures to help protect data and databases.

We can help at every stage of the privacy process. We can help with 'privacy by design', and privacy impact assessments. We help companies understand how to develop new products and services while keeping privacy considerations at the forefront. We also assess the privacy implications of existing products and services and assist with compliance measures. We draft privacy policies and 'just-in-time' notices, and can advise on other measures to enhance the user experience to protect the company and provide better transparency to the consumer. We also draft internal company policies, from employee facing policies to incident response plans. In addition to proactive preparation, we can help clients react to and manage cybersecurity incidents by advising on legal requirements associated with notification to regulators, affected consumers and third party organizations.

We have trusted associates in jurisdictions throughout the world with whom we collaborate on privacy matters, with a view to global compliance.

### Our Services

- Advise clients on compliance with Canadian provincial and federal privacy legislation
- Develop notices, policies and guidelines applicable to privacy issues, from privacy policies to incident response plans
- Assist clients response to investigations and complaints filed with regulatory bodies
- Help clients prepare for and manage data breaches
- Draft cyber incident response plans and advise management teams on best practices and legal duties

### Recent Articles

[COVID-19 Vaccine Passports: A Joint Statement from Canada's Privacy Commissioners](#)

June 3, 2021

["T" for TRREB, and TRREB for Two; Privacy & Copyright for Me and You](#)

May 31, 2021

[Encouraging Trends in 2020/2021 for IP Rights Holders Enrolled in Canada's Border Protection Program](#)

April 6, 2021

[Don't Fall Prey to these Common Media Errors & Omissions \(E&O\) Pitfalls](#)

March 12, 2021

[New Tort of Harassment Recognized by Ontario Court Following "Extraordinary Campaign of Malicious Harassment"](#)

February 3, 2021



Is there Magic in those Mushrooms? Protecting Psilocybin and Other Actives from Magic Mushrooms  
January 29, 2021



## All Practice Group members

---



Elizabeth (Liz) Afolabi  
B.A. (Hons.), J.D., LL.B.  
Associate

lafolabi@bereskinparr.com  
519.783.3217  
Waterloo Region

---



Brigitte Chan  
LL.L., LL.B.  
Partner

bchan@bereskinparr.com  
514.871.2920  
Montréal

---



Wynnie Chan  
B.Com., J.D.  
Partner

wchan@bereskinparr.com  
416.957.1662  
Toronto

---



Amy Dam  
B.Sc. (Biomed. Sci.), M.Sc. (Pharm.), LL.B.  
Associate

adam@bereskinparr.com  
514.871.2350  
Montréal

---



Carmela De Luca  
B.Sc. (Hons. Biochem., Co-op), Ph.D. (Exp.  
Med.), J.D.  
Partner

cdeluca@bereskinparr.com  
514.871.2929  
Montréal

---



Meghan Dillon  
B.Sc. (Psych.), LL.B.  
Partner

mdillon@bereskinparr.com  
416.957.1160  
Toronto

---



Prudence Etkin  
B.A., M.A., B.C.L./J.D.  
Associate

petkin@bereskinparr.com  
416.957.6202  
Toronto

---



Mitchel Fleming  
BMus, J.D., B.C.L.  
Articling Student

mflaming@bereskinparr.com  
416.957.6305  
Toronto

---



François Larose  
B.A.A., LL.L., LL.M.  
Partner

flarose@bereskinparr.com  
514.871.2109  
Montréal

---



R. Scott MacKendrick  
B.A.Sc. (Chem. Eng.), LL.B.  
Partner

smackendrick@bereskinparr.com  
416.957.1675  
Toronto

---