



Toba Cooper

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Experience

Toba Cooper is an associate with Bereskin & Parr LLP. Her practice focuses on copyright, trademark, dispute resolution, licensing and transactions, litigation and other IP-related matters.

Toba graduated from the Juris Doctor program at the University of Ottawa where she also completed a Bachelor of Fine Arts. She also holds a Bachelor of Education from the University of Toronto.

Prior to joining the firm, Toba worked at an IP boutique firm where she managed and oversaw the firm's trademark portfolio for Canada and the US. Toba prosecuted several trademark applications in Canada and the US including obtaining and executing trademark clearance searches, providing registrability opinions, liaising and negotiating with examiners and devising brand strategies for entrepreneurs and other corporate entities.

Toba was recognized in *Best Lawyers in Canada* "Ones to watch" for Intellectual Property and as a Rising Star (2021) by IP Stars.

Recent Articles

- Psychedelics – The New Trademark Frontier

Accolades

- Bereskin & Parr Associates Listed in Best Lawyers in Canada: Ones to Watch - 2023 Edition

Practice Groups

Copyright & Digital Media
Dispute Resolution
General IP Matters
Licensing & Transactions
Litigation
Trademarks

Education

Juris Doctor (J.D), University of Ottawa, 2014
Bachelor of Education (B.Ed), University of Toronto, 2011
Bachelor of Fine Arts (BFA), University of Ottawa, 2009

Qualifications

Registered Canadian Trademark Agent, 2018
Admitted to the Ontario Bar, 2015