



**Mark Robbins**  
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## Experience

Mark Robbins is a partner with Bereskin & Parr LLP. Mark's practice focuses on trademarks, copyright, and litigation with an emphasis on trademark protection and enforcement issues including trademark infringement, passing off, and oppositions.

Mark regularly appears before the Trademarks Opposition Board and in Federal and Ontario court proceedings concerning trademark and copyright matters. He has also been co-counsel in a number of leading trademark cases concerning the rights of foreign trademark owners in Canada, trademark infringement on internet websites, and challenges to the rights of public authorities and universities to control the use of certain words and marks in Canada.

With [Dan Bereskin](#), Mark acted as counsel for the International Trademark Association (INTA) as intervener in the Supreme Court of Canada in [Masterpiece Inc. v. Alavida Lifestyles Inc.](#), 2011 SCC 27. He is the Chair of the International Trademark Laws Committee of the American Bar Association Section of Intellectual Property Law for the 2021-2022 term. Mark has been actively involved with the Intellectual Property Institute of Canada (IPIC) having assisted in organizing, moderating, and presenting numerous IPIC educational seminars and meetings.

When not practicing law, Mark enjoys skiing, cycling, and tennis.

## Recent Articles

- 2021 Year in Review: Key Trademark Cases in Canada
- Year in Review – Key Trademark Cases from 2020
- Canadian Trademark Cases 2017: Our Top Picks
- A Quarter Million in Punitive Damages Upheld in Chanel Counterfeit Appeal
- Canadian Trademark Cases 2016 – And the awards go to...

## Accolades

- Who's Who Legal: IP 2022 Recognizes B&P's Leading Professionals
- Bereskin & Parr Ranked Gold for Canada and Twelve

## Practice Groups

Copyright & Digital Media  
Dispute Resolution  
Litigation  
Trademarks

## Education

LL.B., Queen's University, 1992  
B.A., University of Toronto, 1989

## Qualifications

Registered Canadian Trademark Agent, 2005  
Admitted to the Ontario Bar, 1994

## Professional Memberships

American Bar Association (ABA)  
Intellectual Property Institute of Canada (IPIC),  
Fellow  
International Trademark Association (INTA)  
Law Society of Ontario (LSO)  
Toronto Intellectual Property Group (TIPG)



Professionals Recognized in World Trademark Review 1000 2022

- 25 Bereskin & Parr Lawyers Listed in 2022 Best Lawyers in Canada
- Managing Intellectual Property recognizes Bereskin & Parr and its professionals in the 2021 edition of IP STARS
- 22 Bereskin & Parr Professionals Listed in the 2021 Canadian Legal Lexpert Directory