



### **Jennie Yum**

Hons. B.Sc., M.Sc. (Neuroscience), J.D.

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### **Experience**

Jennie Yum is an associate with Bereskin & Parr LLP and a member of the Trademarks practice group. Her practice focuses on trademarks clearance and prosecution, copyright law, and related litigation support.

Jennie summered and articulated at an intellectual property law firm, where she assisted in trademark, patent and litigation matters.

Prior to commencing her legal career, Jennie spent more than five years working as a medical writer in the pharmaceutical industry.

Jennie has a Bachelor and Masters of Science in Neuroscience from the University of Toronto, and her JD from the University of Ottawa. Jennie was called to the Ontario Bar in 2016.

### **Recent Articles**

- COVID-19 and Intellectual Property 2020 Year in Review
- Send Back That Shoddy Product - Contract Remedies Illustrated After Purchase of Junky Medical Supplies (COVID-19)
- Sign Here and See You Later: Getting Ghosted in Commercial Transactions (COVID-19)
- Mask Crusaders – Navigating Rampant False Marking, Counterfeiting and Fraud in the Medical Protective Equipment Marketplace (COVID-19)

### **Practice Groups**

Trademarks

### **Education**

J.D., Common Law (magna cum laude), University of Ottawa, 2015

M.Sc. (Neuroscience), University of Toronto, 2006

Hons. B.Sc. (Specialist Degree in Neuroscience), University of Toronto, 2004

### **Qualifications**

Registered Canadian Trademark Agent, 2020

Admitted to the Ontario Bar, 2016

### **Professional Memberships**

Law Society of Ontario (LSO)