



**Daniel R. Bereskin, Q.C.**  
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## Experience

Dan Bereskin is a founding partner of Bereskin & Parr LLP.

Dan provides strategic planning and business advice relating to all aspects of intellectual property law. Dan is renowned throughout the intellectual property field in Canada and abroad, and is responsible for managing the trademark portfolios of major multinational clients.

Dan has served as legal counsel to the International Trademark Association (INTA), and as a member of the INTA Board of Directors. Dan is a recipient of the INTA President's Award for his long-standing service to INTA. He was named "Trademarks Lawyer of the Year" world-wide for eight consecutive years by Who's Who Legal, received a Lifetime Achievement award by World Leaders International IP Awards in 2007, and is the recipient of a Lexpert Zenith Award in 2012. Dan was elected to the IP Hall of Fame in 2014, and in 2017, he received a Lifetime Achievement Award by *Managing Intellectual Property*.

Dan is the intellectual property judge of The Private Court, which provides mediation and arbitration services, and he is a mediator/arbitrator with ADR Chambers. He has also served as an Advisor to the American Law Institute on Transnational IP Dispute Jurisdiction, Choice of Law, and Judgment issues.

Dan is the author of more than fifty papers and articles on various intellectual property law subjects. He is the editor/author of *International Trademark Dilution*, a treatise published annually by West Publishing and Westlaw. He wrote the Canada chapter in *Famous and Well-Known Marks* by Frederick Mostert published by INTA, and is the author of the trademarks chapter in *Intellectual Property Disputes: Resolutions & Remedies*; by Ronald Dimock.

## Practice Groups

Copyright & Digital Media  
Dispute Resolution  
Licensing & Transactions  
Litigation  
Trademarks

## Qualifications

Appointed Queen's Counsel, 1982  
Registered United States Patent Agent, 1965  
Registered Canadian Trademark Agent, 1964  
Admitted to the Ontario Bar, 1964  
Registered Canadian Patent Agent, 1964  
Professional Engineer (P.Eng.)

## Professional Memberships

Association of European Trade Mark Owners (MARQUES)  
Copyright Society of the USA (CSUSA)  
European Communities Trade Mark Association (ECTA)  
Institute of Trademark Attorneys (ITMA)  
Intellectual Property Institute of Canada (IPIC), Fellow  
International Association for the Protection of Intellectual Property (AIPPI)  
International Trademark Association (INTA)  
Law Society of Ontario (LSO)  
Toronto Intellectual Property Group (TIPG)



## Recent Articles

- Interlocutory Injunctions and Irreparable Harm
- Daniel Bereskin, author and editor of International Trademark Dilution, featured in accompanying West webinar
- Are Trademark Surveys Worth the Cost?
- Will Changes to Canada's Trademark Laws Simplify or Complicate Selection and Protection of New Brands?
- Canada's Ill-Conceived New "Trademark" Law: A Venture into Constitutional Quicksand

## Accolades

- Managing Intellectual Property recognizes Bereskin & Parr and its professionals in the 2020 edition of IP STARS
- Ten Bereskin & Parr Professionals Listed in World IP Review: Leaders 2020
- Bereskin & Parr Ranked Gold for Canada and Fourteen Professionals Recognized in World Trademark Review 1000 2020
- Four Bereskin & Parr Practitioners recognized in WWL Thought Leaders: Global Elite 2020
- Bereskin & Parr ranked in Chambers Global 2020 as a Leading IP Law Firm