



Brigitte Chan
LL.L., LL.B.

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Experience

Brigitte Chan is a partner with Bereskin & Parr LLP and head of the firm's Montréal office. Brigitte counsels clients in trademark clearance, prosecution, licensing and enforcement, as well as in industrial design, copyright, domain name and related Internet matters. Her practice includes portfolio management of Canadian and international companies, both on a domestic and international level. She not only provides legal advice but also participates in strategic decisions, including brand audits and IP acquisitions.

Brigitte has been involved in reported decisions rendered by the Federal courts in both patent and trademark litigation, and has appeared before the Trademarks Opposition Board. She holds both a Civil Law degree and a Common Law degree, and is a member of the Quebec and Ontario Bar. She is a frequent author on various topics, such as non-traditional marks, licensing and Quebec French language issues.

Brigitte is a member of the Advisory Board of the 2021 Canadian General Counsel Awards. She also lectures and acts as workshop leader at the McGill University/Intellectual Property Institute of Canada Summer Courses in Intellectual Property. She is Course Director of the 2021 McGill IPIC Trademark Course.

Brigitte is recognized in the 2021 *Best Lawyers directory in Canada*, listed amongst the 2021 leading Trademark Professionals in the *World Trademark Review 1000* and in the 2018 *Canadian Legal Lexpert Directory*.

She is fluent in English and French.

Recent Articles

- Impacts of Artificial Intelligence on Branding
- News Alert: Quebec to Bolster French Language

Practice Groups

Cannabis
Copyright & Digital Media
Dispute Resolution
Industrial Designs
Litigation
Privacy, Cybersecurity & Data Protection
Regulatory, Advertising & Marketing
Trademarks

Education

LL.B., University of Ottawa, 1999
LL.L., University of Ottawa, 1997

Qualifications

Registered Canadian Trademark Agent, 2005
Admitted to the Ontario Bar, 2000
Admitted to the Québec Bar, 1998

Professional Memberships

Association des Praticiens du Droit des Marques et des Modèles (APRAM)
Association Littéraire & Artistique Internationale (ALAI)
Intellectual Property Institute of Canada (IPIC), Fellow
International Association for the Protection of Intellectual Property (AIPPI)
International Trademark Association (INTA)
Law Society of Ontario (LSO)



Requirements

- Protecting Fashion: a Rounded IP Strategy
- New Signage Law in Québec - Brand Owners: Get Ready to Add French to your Signage
- Québec Government to Amend the Charter of the French Language's Regulations to Require French Descriptor to Non-French Marks

Accolades

- Bereskin & Parr Ranked Gold for Canada and Twelve Professionals Recognized in World Trademark Review 1000 2021
- Six Bereskin & Parr Professionals Recognized in 2020 Expert Guide: Women in Business Law
- 21 Bereskin & Parr Professionals Listed in 2021 Best Lawyers in Canada
- Ten Bereskin & Parr Professionals Listed in World IP Review: Leaders 2020
- Bereskin & Parr Ranked Gold for Canada and Fourteen Professionals Recognized in World Trademark Review 1000 2020