Why Bereskin & Parr

True Partners

You are our partner, not a transaction. Safeguarding and bringing your innovations to life is an iterative and deeply connected process with our clients. High quality IP work isn’t a commodity; it is a unique and collaborative process with our partner. You and your organization need to feel confident that you are working with a trusted partner and valuable advisor who believes in your success and is committed to the success of your business as much as you are.

Shared Goals

Curiosity and passion. Fundamentally, our team of IP experts are driven by a powerful curiosity and passion for the values, goals, and purpose of your business. Once we understand your vision, we can do our utmost to protect and help breathe life into your vision and innovations.

Your goals are our goals. Your goal to bring your ideas and innovations to life and then protect your hard work is our goal. Protecting your hard work, is our life’s work.

Expertise

With a breadth and depth of IP knowledge and experts in every field, while being founded on the principles of excellence, care, and thoughtful work, Bereskin & Parr is one of the most highly regarded IP law firms in Canada.

Our expertise and internal systems, developed over decades of dedicated IP work, have enabled us to offer our unmatched IP services in a more efficient and cost-effective manner for our partners. From universities and start-ups, to well established enterprise organizations located around the world, Bereskin & Parr has been the preeminent choice for organizations and entrepreneurs desiring world class IP services.

Our Values

Our values at B&P are what truly define us. Professional excellence, Collegiality and Respect, Teamwork and Fairness, and Diversity and Inclusion are the living, breathing collective spirit that guides and sets the tone for our culture. It is what we care about, what differentiates us, and serves as our guide for our work with you, our partners.