Industrial Designs

Bereskin & Parr’s Industrial Designs practice group has a keen appreciation for product and packaging design. We understand the importance of visual appearance in marketing and branding. Our design law professionals work with clients to ensure they understand the advantages and limitations of all forms of legal protection for designs, including when to turn to copyright and trademark rights in addition to pursuing design registrations and design patents.

Our team includes professionals with a wide range of educational and industry experience and a thorough understanding of the protection that the Industrial Design Act offers our clients. Professionals have multi-disciplinary technical experience that enables them to effectively protect designs for goods as diverse as electronics, clothing and fashion accessories, automobiles, home furnishings and housewares, as well as various forms of product packaging. Our team is devoted to helping clients build, protect and enforce their intellectual property.

Our Services

The following is a list of services that members of our Industrial Designs practice group provide:

- Drafting and prosecuting design applications worldwide, including preparing written descriptions, and drawings or photographs
- Providing opinions on registrability, validity and infringement
- Conducting due diligence investigations
- Preparing and negotiating licensing agreements
- Providing strategic advice on intellectual property portfolios
- Performing prior art searches
- Conducting intellectual property audits
- Enforcing intellectual property rights

Recent Articles

Divisional Due Dates for Canadian Industrial Designs
September 21, 2021

CIPO Implements Initiatives to Cut Down on Delays in Examination
May 7, 2021

Brexit and Designs – Cloning is Imminent
November 6, 2020

Last Minute Lifeline Thrown to R&D and IP at Imminent Risk of Shut-Down (COVID-19)
May 15, 2020

Québec and Federal Governments can Support Your Innovative Projects
January 31, 2020

Changes in IP Rules Affecting Transactions and Day-to-Day Operations
November 26, 2019
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