Industrial Designs

Bereskin & Parr's Industrial Designs practice group has a keen appreciation for product and packaging design. We understand the importance of visual appearance in marketing and branding. Our design law professionals work with clients to ensure they understand the advantages and limitations of all forms of legal protection for designs, including when to turn to copyright and trademark rights in addition to pursuing design registrations and design patents.

Our team includes professionals with a wide range of educational and industry experience and a thorough understanding of the protection that the Industrial Design Act offers our clients. Professionals have multi-disciplinary technical experience that enables them to effectively protect designs for goods as diverse as electronics, clothing and fashion accessories, automobiles, home furnishings and housewares, as well as various forms of product packaging. Our team is devoted to helping clients build, protect and enforce their intellectual property.

Our Services

The following is a list of services that members of our Industrial Designs practice group provide:

- Drafting and prosecuting design applications worldwide, including preparing written descriptions, and drawings or photographs
- Providing opinions on registrability, validity and infringement
- Conducting due diligence investigations
- Preparing and negotiating licensing agreements
- Providing strategic advice on intellectual property portfolios
- Performing prior art searches
- Conducting intellectual property audits
- Enforcing intellectual property rights

Recent Articles

Divisional Due Dates for Canadian Industrial Designs
September 21, 2021

CIPO Implements Initiatives to Cut Down on Delays in Examination
May 7, 2021

Brexit and Designs – Cloning is Imminent
November 6, 2020

Last Minute Lifeline Thrown to R&D and IP at Imminent Risk of Shut-Down (COVID-19)
May 15, 2020

Québec and Federal Governments can Support Your Innovative Projects
January 31, 2020

Changes in IP Rules Affecting Transactions and Day-to-Day Operations
November 26, 2019
All Practice Group members

Nicholas Aitken  
B.A.Sc. (Mech. Eng.)(Hons.), J.D.  
Counsel  
naitken@bereskinparr.com  
416.957.1620  
Toronto

William Audet  
LL.B., J.D.  
Associate  
waudet@bereskinparr.com  
514.871.2931  
Montréal

Denver Bandstra  
B.A.Sc. (Mech. Eng.), J.D.  
Associate  
dbandstra@bereskinparr.com  
416.957.1176  
Toronto

Stephen Beney  
B.Sc. (Physics)  
Managing Partner  
sbeney@bereskinparr.com  
905.817.6102  
Mississauga

Adam Bierylo  
B.E.Sc. (Mech. Eng.), J.D.  
Partner  
abieryo@bereskinparr.com  
416.957.1621  
Mississauga

Adam Bobker  
B.Sc. (Elec. Eng.), LL.B.  
Partner  
abobker@bereskinparr.com  
416.957.1681  
Toronto
Isi Caulder
Partner
icaulder@bereskinparr.com
416.957.1680
Toronto

Brigitte Chan
LL.L., LL.B.
Partner
bchan@bereskinparr.com
514.871.2920
Montréal

Noel Courage
B.Sc. (Biochem.), LL.B.
Partner
ncourage@bereskinparr.com
416.957.1655
Toronto

Carmela De Luca
B.Sc. (Hons. Biochem., Co-op), Ph.D. (Exp. Med.), J.D.
Partner
cdeluca@bereskinparr.com
514.871.2929
Montréal

H. Samuel Frost
B.A. (Eng. Sci.), M.Sc. (Nucl. Eng.)
Counsel
sfrost@bereskinparr.com
905.817.6100
Mississauga

Matthew Graff
B.A.Sc. (Matl. Eng.), LL.B.
Partner
mgraфф@bereskinparr.com
905.817.6107
Mississauga

Jason Hynes
B.A.Sc. (Mech. Eng.), LL.B.
Partner
jhynes@bereskinparr.com
519.783.3214
Waterloo Region
<table>
<thead>
<tr>
<th>Name</th>
<th>Degree/Certifications</th>
<th>Position</th>
<th>Email</th>
<th>Phone</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Denis V. Keseris</td>
<td>B.A.Sc. (Elec. Eng.)</td>
<td>Partner</td>
<td><a href="mailto:dkeseris@bereskinparr.com">dkeseris@bereskinparr.com</a></td>
<td>514.871.2937</td>
<td>Montréal</td>
</tr>
<tr>
<td>Victor Krichker</td>
<td>B.Sc. (Civil Eng.), LL.B.</td>
<td>Partner</td>
<td><a href="mailto:vkrichker@bereskinparr.com">vkrichker@bereskinparr.com</a></td>
<td>416.957.1699</td>
<td>Toronto</td>
</tr>
<tr>
<td>Dominique Lambert</td>
<td>B.Sc. (Chem), M.Sc. (Organic Chem)</td>
<td>Associate</td>
<td><a href="mailto:dlambert@bereskinparr.com">dlambert@bereskinparr.com</a></td>
<td>514.871.2106</td>
<td>Montréal</td>
</tr>
<tr>
<td>Callum Lootsma</td>
<td>B.A.Sc. (Mech. Eng.), J.D.</td>
<td>Associate</td>
<td><a href="mailto:clootsma@bereskinparr.com">clootsma@bereskinparr.com</a></td>
<td>416.957.1189</td>
<td>Toronto</td>
</tr>
<tr>
<td>Joanna Ma</td>
<td>B.A.Sc. (Elec. Eng.)(Hons.), J.D.</td>
<td>Partner</td>
<td><a href="mailto:jma@bereskinparr.com">jma@bereskinparr.com</a></td>
<td>519.783.3218</td>
<td>Waterloo Region</td>
</tr>
<tr>
<td>R. Scott MacKendrick</td>
<td>B.A.Sc. (Chem. Eng.), LL.B.</td>
<td>Partner</td>
<td><a href="mailto:smackendrick@bereskinparr.com">smackendrick@bereskinparr.com</a></td>
<td>416.957.1675</td>
<td>Toronto</td>
</tr>
</tbody>
</table>
Ian McMillan  
B.Sc. (Math & Eng.), LL.B., LL.M.  
Partner  
imcmillan@bereskinparr.com  
905.817.6103  
Mississauga

Philip Mendes da Costa  
B.Sc. (Chem. Eng.), LL.B.  
Partner  
pmdcosta@bereskinparr.com  
416.957.1695  
Toronto

Tony Orsi  
Partner  
torsi@bereskinparr.com  
416.957.1175  
Toronto

Justin Philpott  
B.A.Sc. (Env. Eng.)(Hons.), M.A.Sc. (Env. Eng.), MBA, J.D.  
Associate  
jphilpott@bereskinparr.com  
416.957.1183  
Toronto

James Raakman  
B.Eng. & Mgmt. (Mech. Eng.), LL.B.  
Partner  
jraakman@bereskinparr.com  
905.817.6105  
Mississauga

Timothy Sinnott  
B.S. (Physics), M.Sc. (Physics), LL.B.  
Partner  
tsinnott@bereskinparr.com  
519.783.3212  
Waterloo Region

David St-Martin  
B.Sc. (Chem.), M.Sc. (Org. Chem.)  
Partner  
dstmartin@bereskinparr.com  
514.871.2922  
Montréal