



Wynnie Chan
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Experience

Wynnie Chan is a partner, lawyer and registered trademark agent with Bereskin & Parr LLP. Her practice focuses on trademarks, licensing and related litigation, in addition to copyright & digital media, marketing and advertising law.

Wynnie advises clients across different industries in trademark strategy, protection and enforcement. She has expertise in managing global trademark portfolios, clearing brands, prosecuting trademarks and assisting with opposition, cancellation and infringement proceedings. Wynnie also counsels clients on copyright, new media and domain name matters including filing complaints with the Canadian Internet Registration Authority (CIRA) and the World Intellectual Property Office (WIPO).

Before her career with Bereskin & Parr, Wynnie lived and worked in three different continents gaining experience in both the legal and business fields. She worked as a legal intern at a major fashion brand with their IP counsel in New York, and interned at different law firms in Westchester, NY and London, UK. She also held various marketing managerial positions at high tech startup companies in California and coordinated a product launch in Taiwan for a major telecommunications firm. She frequently gives entrepreneurs and startups practical advice to build and protect their brands, and develop a global trademark strategy.

Wynnie is a member of the International Trademark Association (INTA) Internet Committee and is a member of the Canadian and American Bar Associations.

Recent Articles

- New Year, New Trademark Fees
- HERE COME THE CLONES... The BREXIT Effect on Trademarks
- Impact of COVID-19 on Canadian Trademark Deadlines
- The Chronicles and Eventual Demise of “Sussex Royal” from the Lens of Canadian Trademark Law
- Brexit’s Impact on Canadian Owners of EU Trademarks

Practice Groups

Copyright & Digital Media
Privacy, Cybersecurity & Data Protection
Regulatory, Advertising & Marketing
Trademarks

Education

J.D., Pace University School of Law, 2007
B.Com., McGill University, 2000

Qualifications

Registered Canadian Trademark Agent, 2013
Admitted to the Ontario Bar, 2010
Admitted to the New York Bar, 2008

Professional Memberships

American Bar Association (ABA)
Canadian Bar Association (CBA)
Federation of Asian Canadian Lawyers
Intellectual Property Institute of Canada (IPIC),
Associate
Law Society of Ontario (LSO)

