



Janice Bereskin
B.A.

Partner | Toronto
416.957.1601
jbereskin@bereskinparr.com

Experience

Janice Bereskin is a partner with Bereskin & Parr LLP, leader of the firm's Trademarks practice group and a member of the firm's Executive Committee.

Her practice focuses on Canadian and international trademarks. She has in-depth experience in search analysis, filing applications, oppositions and cancellation proceedings. Janice manages large trademark portfolios of Canadian and international companies and portfolio management. She offers clients strategic advice for protecting and managing their trademarks in Canada and abroad.

Janice was a recipient of the Intellectual Property Institute of Canada (IPIC) Education Foundation Prize for achieving the highest mark overall in the Canadian Trade-mark Agent Examination. Janice also completed the Intellectual Property Summer Institute (IPSI) program at the Franklin Pierce Law Centre.

Janice is an active member of the International Trademark Association (INTA). She served on INTA's Board of Directors and co-chaired an INTA Presidential Task Force. In 2015, INTA honoured Janice with the Volunteer Service Award in the Advancement of the Association. Currently, Janice is a member of the Leadership Development Committee, and co-chair of the Best Practices Subcommittee.

Recent Articles

- Time to Pay the Piper? Third Year Anniversary of The First Canadian Trademark Registrations to Issue Without Use Quickly Approaching
- Psychedelics – The New Trademark Frontier
- A Way with Words: Strategies for Reducing the Likelihood of an Objection to Description of Goods and Services in Canadian Trademark Applications
- CIPO Implements Initiatives to Cut Down on Delays in Examination
- Brexit's Impact on Canadian Owners of EU Trademarks

Practice Groups

Cannabis
COVID-19
Trademarks

Education

B.A., Western University, 1992

Qualifications

Registered Canadian Trademark Agent, 1998

Professional Memberships

Intellectual Property Institute of Canada (IPIC),
Fellow
International Trademark Association (INTA)



Accolades

- Bereskin & Parr Professionals Recognized in the 2022 Expert Guides: Women in Business Law
- Who's Who Legal: IP 2022 Recognizes B&P's Leading Professionals
- Bereskin & Parr professionals recognized as IP Stars for Patents and Trademarks in 2022
- Bereskin & Parr Professionals Listed in World IP Review: Leaders 2022
- Bereskin & Parr partners recognized in Who's Who Legal Thought Leaders: Global Elite 2022