



## Overview

Bereskin & Parr LLP is a leading Canadian full service intellectual property law firm serving clients across all industries around the world. Founded in 1965, the firm has grown to be one of the largest IP firms in Canada with offices located in major economic and technology centres. Bereskin & Parr is made up of more than 80 lawyers and patent and trademark agents, many of whom are recognized as leading practitioners in their specialized fields. The firm has established a depth of legal talent and systems to service clients in every aspect of patent, trademark and copyright law and IP litigation. Bereskin & Parr and its award-winning professionals are consistently ranked as the benchmark for IP law in Canada.

Our ability to find cost-effective solutions to our clients' IP needs, and the desire to ensure their matters are successfully accomplished, make us one of the strongest and most qualified IP practices in Canada. Bereskin & Parr has exceptional bench strength with a large team of professionals with advanced technical degrees – a unique advantage in the marketplace compared to other Canadian law firms.

## Our Values

The firm's core values have distinguished Bereskin & Parr's culture for over 50 years. They are the firm's foundation and continue to influence our interactions to this day. Our teams work together to produce outstanding results, to provide strategic advice and to deliver quality services to our clients.

- Professional excellence
- Collegiality & Respect
- Teamwork
- Fairness

## People

Our professionals' backgrounds are as diverse as our clients. Bereskin & Parr lawyers and agents have educational backgrounds ranging from dramatic arts to computer science. Many of our professionals have backgrounds in civil, mechanical, electrical, computer and nuclear engineering, immunology, chemistry, biology, genetics and physics. The combination of these technical qualifications, paired with industry knowledge and in-depth patent and trademark law experience and expertise, allows us to offer a full range of intellectual property services while being sensitive to our client's practical business needs and concerns.

Our firm and professionals are consistently recognized as being national and global leaders in the IP field by publications such as *Expert Guides: The Best of the Best*, *Chambers Global: The World's Leading Lawyers for Business*, *The International Who's Who of Business Lawyers*, *PLC Which lawyer?*, *Lexpert/American Lawyer Guide to the Leading 500*



*Lawyers in Canada* and *The Best Lawyers in Canada*.

Many Bereskin & Parr professionals have held prominent and respected positions within the IP community, such as:

- Member - International Trademark Association's (INTA) Board of Directors
- President - Canadian Association of The International Federation of Intellectual Property Attorneys (FICPI Canada)
- Member - Canadian Patent Agents Examining Board
- President - Intellectual Property Institute of Canada (IPIC)
- President - Canadian Group of the International Association for the Protection of Intellectual Property (AIPPI)

Our professionals are frequent speakers at IP-related seminars and conferences around the world. We also write articles for well-known legal and industry publications, and contribute to leading journals on IP law. Several of our professionals have lectured on IP issues at law faculties of Canadian universities, and have been approached by media to provide their professional expertise on various industry issues.

Our professionals are privileged to be supported by dedicated and experienced staff who help to ensure that our work is always accurate and timely.