



Janice Bereskin and Jennie Yum coauthored an article "Trademark Act changes create new opportunities for Canadian companies" by Canadian Lawyer

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Significant amendments to the Trademarks Act came into force on June 17, 2019. Among the amendments are changes to the definition of a trademark and the ability to obtain trademark protection internationally through the Madrid Protocol.

It's important to understand how best to leverage the provisions of the legislation both in Canada and abroad.

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