

The 25th
All Ohio
Annual Institute
On Intellectual Property

AOAIOIP

Cincinnati:

Wednesday, October 7, 2015
Sharonville Convention Center
11355 Chester Rd.
Cincinnati, OH 45246

Cleveland:

Thursday, October 8, 2015
Marriott Downtown @ Key Center
127 Public Square
Cleveland, OH 44114

Program

8 a.m. Registration & Continental Breakfast
8:30 a.m. to 5:15 p.m. Program

CLE Credit

Ohio: 7.0 Hours, including 1.25/Professional Conduct
Pennsylvania: 7.0 Hours, including 1.25/Ethics
Indiana & Kentucky: 7.0 Hours, including 1.25/Ethics pending

Sponsored by:

Cincinnati Bar Association
Cleveland Intellectual Property Law Association

Cooperating Organizations:

Cincinnati Intellectual Property Law Association
Dayton Intellectual Property Law Association



Cincinnati Bar
ASSOCIATION

general session I 8:30 a.m.–12:30 p.m.

8 a.m.

Registration & Continental Breakfast

8:30 a.m.

Greetings & Opening Remarks

Cincinnati

Lori Krafte, Esq., *Program Chair*

Eric K. Combs, Esq., *President, Cincinnati Bar Assn.*

April L. Besl, Esq., *President, Cincinnati Intellectual Property Law Assn. (“CincyIP”)*

Cleveland

Lori Krafte, Esq., *Program Chair*

Tara A. Kastelic, Esq., *Program Co-Chair & President, Cleveland Intellectual Property Law Association*

Recent Developments

Moderated by:

Cincinnati

Kevin S. Sprecher, Esq., *Clark Hill, Chicago, IL*

Cleveland

Tara A. Kastelic, Esq., *Calfee, Halter & Griswold, Cleveland, OH*

8:45 a.m.

Patent Law Developments

Tom Irving, Esq., *Finnegan, Henderson, Farabow, Garrett & Dunner, Washington, D.C.*

9:40 a.m.

Copyright Law Developments

Katherine C. Spelman, Esq., *K&L Gates, Seattle, WA*

10:30 a.m. **Break**

Moderated by:

Cincinnati

John F. Bennett, Esq., *Ulmer & Berne, Cincinnati, OH*

Cleveland

Jason A. Worgull, Esq., *Wegman, Hessler & Vanderburg, Cleveland, OH*

10:45 a.m.

Trademark Law Developments

Kenneth B. Germain, Esq., *Wood Herron & Evans, Cincinnati, OH*

11:35 a.m.

3D Printing and The Future (or Demise) of Intellectual Property

John F. Hornick, Esq., *Finnegan, Henderson, Farabow, Garrett & Dunner, Washington, D.C.*

12:30 – 1:30 p.m. **Group Luncheon** (included in program registration fee)

Cincinnati Planning Committee

Lori Krafte, Esq., *Program Chair*

Kim William Zerby, Esq., *Program Co-Chair*

Kenneth B. Germain, Esq., *Program Chair Emeritus*

William R. Allen, Ph.D.

Amanda Barry, Esq.

John F. Bennett, Esq.

April L. Besl, Esq.

Ms. Anne H. Chasser

Prof. Mark D. Janis

Kevin S. Sprecher, Esq.

Alison Tan, Esq.

Cleveland Planning Committee

Tara A. Kastelic, Esq., *Program Co-Chair*

James A. Dimitrijevs, Esq., *Program Co-Chair*

Robert J. Clark, Esq.

Michael W. Garvey, Esq.

Richard M. Klein, Esq.

Laura F. Shunk, Esq.

Michele M. Tyrpak, Esq.

Jason Worgull, Esq.

United States Patent

Concurrent Breakout Sessions

1:30 – 3:45 p.m.

Patents

Moderated by:

Cincinnati

Kim William Zerby, Esq., Retired,
The Procter & Gamble Co., Cincinnati, OH

Cleveland

Michael W. Garvey, Esq., Pearne & Gordon, Cleveland, OH

1:30 p.m.

A Single Patent for Europe — The Unitary Patent and Unified Patent Court

Jan Walaski, Venner Shipley, London

2:15 p.m.

International Inventorship, Foreign Filing Licenses, and First-Inventor-to-File

Carl Oppedahl, Esq., Oppedahl Patent Law Firm, Westminster, CO

3 p.m.

Current Issues at the PTAB

Hon. Michael P. Tierney, United States Patent and Trademark
Office, Patent Trial and Appeal Board, Lead Administrative Patent
Judge, Trial Section, Arlington, VA

Soft IP and Advertising

Moderated by:

Cincinnati

Alison Tan, Esq., The Procter and Gamble Co., Cincinnati, OH

Cleveland

James A. Dimitrijevs, Esq., McDonald Hopkins Co., Cleveland, OH

1:30 p.m.

Reviving Dead Trademarks: Savvy Business Practice or Zombie Apocalypse?

Anne Gilson LaLonde, Esq., South Burlington, VT

2:15 p.m.

Traditional and Transitional Trademark Licenses: “Why Didn’t Somebody Warn Me about That?” — Avoiding Short-Term and Long-Term Pitfalls

David C. Stimson, Esq., Nixon Peabody, Rochester, NY

3 p.m.

Canadian Trademark Law Developments

R. Scott MacKendrick, Esq., Bereskin & Parr, Toronto, Canada

3:45 p.m. **BREAK**

General Session II 4 – 5:15 p.m.

Moderated by:

Cincinnati

Amanda T. Barry, Esq.,
The Procter and Gamble Co., Cincinnati, OH

Cleveland

Robert J. Clark, Esq.,
Parker-Hannifin Corp., Cleveland, OH

4 p.m.

From Making a Point to Making a Difference: Lessons Learned in the Pursuit of Responsible University Trademark Licensing Programs

Elizabeth Kennedy, VP for Corporate Responsibility, The Collegiate Licensing Company,
Los Angeles, CA

Responsible Branding – The Challenge of Indifference

Clare Iery, Esq., The Procter & Gamble Co., Cincinnati, OH

5:15 p.m. **Adjourn**

Electronic Handouts

AOAIOIP program handouts will be provided to you in a convenient, environmentally-friendly pdf format. All registered attendees will receive an email at least 48 hours before the seminar with instructions for downloading the eHandout to your tablet, laptop or other device. Please confirm your current email address on your registration form to assure you receive this communication. Also, please bring your fully-charged device to the seminar with the handouts downloaded.

If you also wish to receive a full set of printed handouts, please note your preference on your event registration and submit your request to the CBA at least one week prior to the seminar.

Locations/Directions/Parking/ Accommodations

Cincinnati

Wednesday, October 7
Sharonville Convention Center
11355 Chester Road, Sharonville, OH 45246
The Sharonville Convention Center is conveniently located just 15 miles north of downtown Cincinnati at the intersection of I-75 and I-275. For directions, please call (513) 771-7744 Or visit www.sharonvilleconventioncenter.com.

Plentiful free parking is available onsite.

A limited number of rooms are being held for the evening of Tuesday, October 6 at the Fairfield Inn & Suites by Marriott at 11440 Chester Road (across the street from the Convention Center), Sharonville, OH, at the conference rate of \$89 per night plus tax (internet included) through September 6. To book your room, please call (800) 842-9112 and mention the "AOAIOIP."

Cleveland

Thursday, October 8
Marriott Downtown @ Key Center
127 Public Square, Cleveland, OH 44114
For directions, please call (216) 696-9200 or visit www.marriott.com/hotels/travel/clcsc-cleveland-marriott-downtown-at-key-center/.

Self-parking is available for \$13 per day for one-day guests and \$20 per day for overnight guests. Valet parking is available for \$25 with an event voucher (available upon request). The parking garage entrance is on St. Clair Ave.

Information

For further information, contact:
Lori Krafte, (513) 241-2324, lkrafte@whe-law.com
Tara Kastelic, (216) 622-8329, tkastelic@calfee.com

Registration

Please register me for the 25th All Ohio Annual Institute on Intellectual Property at the following location:

- CINCINNATI
Wednesday, October 7
- CLEVELAND
Thursday, October 8



Member of Sponsoring or Cooperating Organization noted below

- Cincinnati Bar Association
- Cincy IP
- CIPLA
- DIPLA

By September 7: \$365 After September 7: \$415

Non-Member
By September 7: \$420 After September 7: \$470

Government Employee /Full-time Law Faculty \$195

Law Student
Full-day: \$50 Half-day: \$25

Your registration fee includes the general and breakout sessions, electronic materials, wireless internet access, breakfast, lunch, and refreshments.

Advance registration is advised. Individuals registering on a walk-in basis will be limited to available seating and are not guaranteed availability of printed materials.

Materials Options (check one):

- The electronic version is all I need, thanks.
- Yes, please provide me with a full set of printed materials at no additional cost.

Name _____

Organization _____

Address _____

City _____ State _____

Zip _____

Phone _____

e-mail _____

Enclosed is my check in the amount of \$ _____, made payable to the Cincinnati Bar Association.

Please charge my credit card with the amount of \$ _____

- Visa Mastercard Discover Am. Express

Card # _____

Expiration Date _____

Cardholder Signature _____

Please return your completed registration and payment to:
Cincinnati Bar Association
225 East Sixth Street, 2nd Floor, Cincinnati, OH 45202
Attn: CLE Department
E-mail: dvorlet@cincybar.org
Fax: (513) 381-0528
Online at: www.cincybar.org

Cancellations received by noon at least three business days before the seminar will be refunded less a \$35 processing fee. Individuals who cancel after this time will receive course materials in lieu of a refund. Substitutions will be accepted at any time.

If you have any needs addressed by the Americans with Disabilities Act, please let us know at least one week prior to the seminar.