

**WE HAVE  
IDEAS ABOUT  
YOUR  
FUTURE**



**Bereskin & Parr**  
INTELLECTUAL PROPERTY LAW

## OUR PRACTICE GROUPS



Patents



Industrial Designs



Trademarks



Litigation



IP Management &  
Strategic Counselling



Licensing &  
Transactions



Regulatory,  
Advertising &  
Marketing



Copyright &  
Digital Media

## OUR HISTORY

The firm was founded in 1965 and has grown to become one of the largest IP firms in Canada, with four offices located in major economic or technology centres. Bereskin & Parr has established a depth of legal talent to serve clients in every aspect of patent, trademark and copyright law and litigation.

## ABOUT THE FIRM

Bereskin & Parr's specialized practice is made up of lawyers, and patent and trademark agents, many of whom are globally recognized as industry leaders. The firm's practice is comprehensive, encompassing all aspects of IP law. Our global reputation and strong commitment to customer service have allowed us to establish trusted relationships with clients of all sizes in various industries, both domestic and international.

With a full range of IP services, Bereskin & Parr professionals are able to apply a pragmatic approach to each client's IP matters in order to obtain results, while understanding their practical business needs and concerns.

The firm also provides dynamic IP portfolio management services to protect and enforce IP assets that complement our clients' goals to maximize profits.

Bereskin & Parr is a “stand-out IP boutique” that conducts “much of the highest-quality work that is generated in Canada”.

*- IAM Patent 1000 – The World's Leading Patent Practitioners*

## OUR INDUSTRY EXPERTISE



Life Sciences



Electrical & Computer  
Technology



Automotive



Chemical



Mechanical & Industrial  
Processes



Cleantech



Retail



Medical Devices



Nanotechnology



Oil & Gas

About Our Firm

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Bereskin & Parr LLP is a leading Canadian intellectual property (IP) law firm, with a global reputation as one of the largest, and most experienced in patent and trademark law. The firm and its award-winning professionals are consistently ranked as the benchmark for IP law in Canada.

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Bereskin & Parr is a “highly regarded IP boutique” and is “widely recognized as a well-rounded team with coveted expertise in trademark portfolio management, patent prosecution and IP litigation”.

– *Chambers Global: The World’s Leading Lawyers for Business*

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“The practice of intellectual property law is both demanding and rewarding. Although this is a specialized area of law, it is broad in scope and constantly changing, making it challenging throughout one’s career.

Intellectual property law appeals to people who have superior academic ability and an interest in working with innovators and creators. After all, these are the people making a significant contribution to Canada’s future prosperity.”

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**Daniel R. Bereskin, Q.C.**  
*Founding Partner, Bereskin & Parr LLP*



## OUR CULTURE

Bereskin & Parr's most cherished asset is our firm culture. The firm has been built on core values that include a commitment to:



**The depth and technical knowledge of our professionals;**



**Designing pragmatic legal solutions for each client to ensure we achieve consistent results;**



**Proactive partnering with our clients and their team members;**



**Timely, cost-effective and high quality work; and**



**Respect for the personal lives and values of our employees.**

Our focus on these values has contributed greatly to the firm's dynamic workforce and our leadership among Canada's top IP law firms. They have allowed us to consistently attract highly qualified students with keen intellect who can benefit from our past success and contribute to our exciting future.

We encourage our people to take time for their personal lives and interests to ensure a work-life balance. The firm offers competitive benefits to assist with this goal, including a subsidized gym membership program, and medical and dental coverage, among many others. We believe that a well-balanced life is critical to developing a successful long-term career.

In addition, as part of our women in business initiatives, we empower our female partners and associates to succeed by fostering a supportive environment, as well as encouraging advancement and leadership within the firm. As of January 2014, Micheline Gravelle, Partner and Head of the firm's Life Sciences practice group, became the firm's Managing Partner. In previous years, Cynthia Rowden, Head of the firm's Trademarks practice group also held the title. These are only two examples of professionals in our firm who are outstanding leaders and mentors for women in the IP community.

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## OUR DIVERSITY

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As part of its commitment to diversity and inclusion in the legal community, Bereskin & Parr joined the Law Firm Diversity and Inclusion Network (LFDIN).

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LFDIN is a group of Canadian law firms who have agreed to work together to promote diversity and encourage a culture of inclusion in our firms and the broader legal profession. Diversity and inclusion are core values of LFDIN members. We believe that valuing and enhancing diversity and inclusion will help us attract and retain the best talent and better serve our clients' needs in an evolving global marketplace.

## OUR SPONSORSHIPS

Bereskin & Parr values the communities in which we live and work, and as a result, the firm provides substantial support to various organizations across Canada. In doing so, the firm volunteers its time and expertise at conferences and events, and sponsors many key industry initiatives.

Sponsoring The Harold G. Fox Moot Lecture Luncheon and the University of Toronto Faculty of Law Technology and Intellectual Property Conference are examples of events our firm supports which focus on student development in law and intellectual property. Our participation in these sponsorships is aimed to promote education in IP law and support the evolving needs of IP professionals.

By being involved in a variety of activities, students are exposed to the programs and initiatives within IP and further their understanding of the different practices available to them. This creates a foundation to assist students to succeed in their careers.

## Our 2016 – 2017 Articling Students

**Armin Ayatollahi**, B.A.Sc. (Mech. Eng.), J.D.  
University of Toronto

**Herman Cheung**, B.Sc. (Immunology)(Hons.), Ph.D. (Biochem.), J.D.  
University of Toronto

**Ryan De Vries**, B.Sc. (Phys.), J.D.  
Osgoode Hall Law School

**Laura MacDonald**, BHSc., J.D.  
University of Ottawa

**Andrew Ngo**, B.A.Sc. (Eng. Sci.), J.D.  
University of Toronto



## OUR PROGRAMS

### Articling Program

Articling at Bereskin & Parr develops practical, professional skills in communications and creative problem solving. Our students have significant responsibility and direct client contact from the beginning.

All students in our articling program are assigned a mentor who provides guidance, support and constructive feedback. During the course of the articling term, students will meet with the Professionals Committee to discuss their progress and ensure they are developing their skills according to their outlined objectives.

### Educational Programs

Professional training and continuing legal education is a high priority within our firm. The articling program is supported by our in-house educational program, which covers a comprehensive range of IP law subjects and issues.

The firm has several internal programs aimed at educating lawyers, patent and trademark agents and students. These include a series of luncheon seminars presented by the firm's professionals on themes relating to their areas of expertise. Students are encouraged to attend regular practice group meetings and the firm's monthly meetings, which include presentations and a review of recent IP law developments.

### Summer Program

The summer program at Bereskin & Parr serves as an introduction to IP law for students completing their first or second year of law school. Student assignments are based on special interests, background and experience. The firm also offers a series of training sessions specifically designed for students.

Similar to our articling program, all summer students are partnered with a mentor who helps guide them from the beginning. Students also have the opportunity to discuss their development with the Professionals Committee.

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We believe it is important to provide our students with the opportunity to develop their expertise and become recognized leaders in their field. Finding a firm that best fits your goals and needs is one of the most important decisions you will make, and we want to assist you as best we can to support your selection.

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## HOW TO APPLY

### Candidate Requirements

We look for candidates who are well rounded with good academic records, interesting extra-curricular activities and diverse work experience. We are committed to providing professional development and select candidates who are team-oriented and interested in making a long-term commitment to our firm.

We believe it is important to provide our students with the opportunity to develop their expertise and become recognized leaders in their field. Finding a firm that best fits your goals and needs is one of the most important decisions you will make, and we want to assist you as best we can to support your selection.

### Application Package Requirements

We require a cover letter, resume, photocopies of official transcripts from law school, undergraduate, or any other post-secondary education, and a list of upper year courses. Writing samples are not required unless otherwise requested. Your cover letter should not exceed one (1) page. It should be personalized to our firm, and should describe why you want to work at Bereskin & Parr.

Your resume should not exceed two (2) pages and should include contact information, education, employment history, volunteer/extra-curricular activities and awards/scholarships.

### Due Dates and Guidelines

Bereskin & Parr follows the dates and guidelines established by the Law Society of Upper Canada for the recruitment of students. Students interested in a summer or articling position with the firm should submit their applications via the viDesktop Portal.

**General inquiries should be e-mailed to:**

**Margaret Seko**  
**Manager, Student & Associate Affairs**

Bereskin & Parr LLP  
Scotia Plaza  
40 King Street West, 40th floor  
Toronto, Ontario  
M5H 3Y2

T: 416.364.7311  
F: 416.361.1398  
E: [mseko@bereskinparr.com](mailto:mseko@bereskinparr.com)

All student recruitment is conducted in accordance with the Law Society of Upper Canada guidelines. For a copy of the guidelines please visit the LSUC website at [www.lsuc.on.ca](http://www.lsuc.on.ca).



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[bereskinparr.com](https://bereskinparr.com) | 1.888.364.7311

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